

# Sunridge



## PRODUCT BROCHURE



# WHAT WE DO

**A VISIONARY FMCG COMPANY**



**Sunridge Foods, a visionary FMCG company and a proud subsidiary of Unity Foods, is redefining the food industry with unwavering excellence.** Trusted by households across Pakistan, our extensive distribution network spans 52 cities and towns, ensuring our products reach every corner of the nation while proudly serving global markets. Our dynamic portfolio features **fortified staples, premium edible oils, delectable frozen foods, and indulgent confectionery and bakery products.** Crafted with the highest standards of quality, taste, and nutrition, **Sunridge Foods is committed to enriching lives with nutrition** and setting new benchmarks in the pursuit of culinary excellence.

## STAPLES

Our extensive range includes **premium products** offered under the categories of **Whole Wheat Flour, Rice, Salt, Lentils & Pulses, All-purpose Flour, Semolina and Chickpea Flour.** Our flour variants are fortified with Iron, Zinc, Folic Acid & Vitamin B12, ensuring **superior nutrition.** Produced in our cutting-edge PESA Mill, equipped with advanced Swiss technology, we guarantee products of the highest quality with zero impurities, setting a new standard in everyday staples.

## EDIBLE OILS

Our premium Sunridge Edible Oil range, enriched with Vitamins A, D, E, and Omega 3 & 6, includes **Cooking Oil, Canola Oil, and Deep Frying Oil.** Double refined for exceptional purity, these cholesterol-free oils combine rich taste and superior nutrition, elevating every cooking experience to a healthier, more flavorful level.

## FROZEN FOODS

Sunridge offers a range of **value-added ready-to-cook** and **fully cooked products,** includes samosas, vegetable rolls, parathas, naan and meat delicacies adding flavors and ultimate convenience to consumers' tables.

## CONFECTIONERY

Our **Good Goodies** range offers wholesome indulgence, enriched with Energix for a nutritious boost while **Countryside Premium Cookies** offers delicate flavors for a refined and elevated palate.

## BAKERY PRODUCTS

Crafted from our premium staples, Sunridge offers a diverse selection of **180+ freshly baked products,** including cakes, breads, cookies, sandwiches, savorys, and desserts for local consumers. For our global customers and exports, we have developed an array of premium biscuits, biscotti & a delightful variety of savory snacks to delight the most selective tastes.



**WHERE  
WE DO IT**





With five state-of-the-art manufacturing facilities across Sindh, Punjab, and Balochistan, complemented by a growing network of Sunridge Bakery Retail stores nationwide, we are setting new benchmarks in quality and innovation. These centers of excellence enable us to produce premium, fortified products that cater to the diverse needs of both local and global markets with unmatched precision. Our extensive retail network offers consumers a seamless one-stop solution for groceries, confectionery, and bakery items, all while maintaining stringent quality controls to ensure every Sunridge product upholds our unwavering commitment to purity and excellence.

## LIST OF FACILITIES

- Port Qasim PESA & Roller Flour Factory - Sindh
- Gulshan-e-Maymar Roller Flour Factory - Sindh
- Export Processing Zone Roller Flour Factory - Sindh
- Sheikhpura Roller Flour & Rice Milling Factory - Punjab
- Hub Confectionery Factory - Balochistan
- Bakery & Grocery Retail Network



# FLOUR RANGE







# FORTIFIED CHAKKI ATTA



## ATTRIBUTES:

- Whole Wheat Flour produced at state-of-the-art Swiss PESA Mill
- Wholesome flour with all essential minerals including Iron, Vitamin B12, Zinc & Folic Acid
- A smooth milling process to protect all the nutrition, taste and natural aroma
- With the appetizing aroma and natural taste of wheat
- Absorbs more water to make well-raised bread that stays soft for six hours

**INTENDED USAGE:** Whole Wheat Tortillas, Breads, Roti, Cookies, Biscotti, & Pizza Dough

## PACK SIZE:

5 Kg & 10 Kg - PET PE Bag

## SHELF LIFE:

12 Months



# SUPER FINE ATTA



## ATTRIBUTES:

- Fine flour with 20% extraction of bran
- Fortified with Iron, Vitamin B12, Zinc, and Folic Acid

**INTENDED USAGE:** Tortilla, Crispy Paratha, Kachori, Puri, Bread

## PACK SIZE:

5 Kg & 10 Kg - PET PE Bag

## SHELF LIFE:

12 Months





# SUPER WHITE ATTA



## ATTRIBUTES:

- The best wheat sourced from the finest agro-ecological zone of Pakistan
- Fortified with Iron, Zinc, Vitamin B12, and Folic Acid
- Easy to knead
- Better taste, aroma and texture due to long extraction of flour

**INTENDED USAGE:** Tortilla, Paratha, Puri, & White Bread

## PACK SIZE:

5 Kg & 10 Kg - PET PE Bag

## SHELF LIFE:

12 Months



# CLASSIC CHAKKI ATTA



## ATTRIBUTES:

- Whole Wheat Flour produced at our state-of-the-art facility
- A smooth milling process to protect all the nutrition, taste and natural aroma
- With the appetizing aroma and natural taste of wheat
- Absorbs more water to make well-raised bread that stays soft for six hours

**INTENDED USAGE:** Whole Wheat Tortillas, Breads, Roti, Cookies, Biscotti, & Pizza Dough

## PACK SIZE:

5 Kg & 10 Kg - PET PE Bag

## SHELF LIFE:

12 Months



# It's Light It's Right



A 5kg bag of Sunridge Fiber-Fit Atta is the central focus, set against a background of golden wheat stalks and a bright, hazy sky. The bag features a 'NEW IMPROVED PACK' label, the Sunridge logo, and 'FIBER-FIT ATTA' branding. A 'FORTIFIED FOR COMPLETE STRENGTH' seal is also visible. In the foreground, several round, light-brown rotis are displayed, some resting on a dark red cloth. Four orange circular icons with white symbols are positioned around the product, each with a corresponding benefit in an orange box: a stomach icon for 'CHOLESTEROL CONTROL', a hand with a heart for 'HELPS DIGESTION', a scale with a downward arrow for 'WEIGHT LOSS', and a wheat stalk for 'IMPROVES REGULARITY'.

**NEW IMPROVED PACK**

**Sunridge**

**FIBER-FIT**

**ATTA**

**FORTIFIED FOR COMPLETE STRENGTH**

**CHOLESTEROL CONTROL**

**HELPS DIGESTION**

**WEIGHT LOSS**

**IMPROVES REGULARITY**

**5kg (11.023 lbs)**



# FIBER-FIT ATTA



## ATTRIBUTES:

- Whole Wheat Flour with higher percentage of Bran
- Rich in Fiber (100 grams contribute 30% of dietary fiber of RDA)
- Fortified with Iron, Zinc, Folic Acid and Vitamin B12
- Produced at state-of-the-art "PESA Mill"

**INTENDED USAGE:** High Fiber Roti, Digestive Biscuits, Biscotti, Brown Bread, & Pizza Dough

**PACK SIZE:**  
2 Kg & 5 Kg - PET PE Bag

**SHELF LIFE:**  
12 Months



# RICE RANGE





# PREMIUM BASMATI RICE

## ATTRIBUTES:

- Perfectly aged KT-1121 Steamed Rice
- Extra long grain with the average length of 8.2 mm
- Grows 3X longer when cooked
- Remains unbroken, separate, light & fluffy
- Hygienically processed & packed

## INTENDED USAGE:

All types of Biryani, Mandi, Madbee, & Kabsa

## PACK SIZE:

1 Kg, 5 Kg PET PE Bag & 25 Kg - Laminated PP Bag

**SHELF LIFE:** 2 Years





# ROYALE SUPER BASMATI RICE

## ATTRIBUTES:

- Perfectly aged and aromatic Super Kernel Basmati Rice
- Long grain with the average length of 7.2 mm
- Grows 2X longer when cooked
- Remains unbroken, separate, light & fluffy
- Hygienically processed & packed

## INTENDED USAGE:

All types of Pulao, Mandi, & Madbee

## PACK SIZE:

1 Kg, 5 Kg PET PE Bag & 25 Kg - Laminated PP Bag

**SHELF LIFE:** 2 Years



# SELLA GOLD BASMATI RICE

## ATTRIBUTES:

- Perfectly aged KT-1121 Parboiled Basmati Rice
- Extra long grain with the average length of 8.2 mm
- Grows 3X longer when cooked
- Remains unbroken, separate, light & fluffy
- Hygienically processed & packed

## INTENDED USAGE:

All types of Biryani, Mandi, Madbee, & Kabsa

## PACK SIZE:

1 Kg, 5 Kg PET PE Bag & 25 Kg - Laminated PP Bag

**SHELF LIFE:** 2 Years





# BARKAT BASMATI RICE

## ATTRIBUTES:

- PK-386 Rice
- Long grain with the average length of 6.8 mm
- Grows 2X longer when cooked
- Remains unbroken, light & fluffy
- Hygienically processed & packed

## INTENDED USAGE:

Fried Rice, Paella, Koshari & Pilavi

## PACK SIZE:

1 Kg, 5 Kg PET PE Bag & 25 Kg - Laminated PP Bag

**SHELF LIFE:** 2 Years



# ZAUQEEN BASMATI RICE

## ATTRIBUTES:

- 1509 Rice
- Long grain with the average length of 8.1 mm
- Grows 2X longer when cooked
- Remains unbroken, separate, light & fluffy
- Hygienically processed & packed

## INTENDED USAGE:

Pulao, Stuffed Bell Peppers, Rice and Beans, & Boiled Rice

## PACK SIZE:

1 Kg, 5 Kg PET PE Bag & 25 Kg - Laminated PP Bag

**SHELF LIFE:** 2 Years





# ROZANA BASMATI RICE

## ATTRIBUTES:

- Short grain Rice
- Everyday rice offering great taste and savings
- Hygienically processed & packed

## INTENDED USAGE:

Boiled Rice, Koshary, & Rice Pudding

## PACK SIZE:

1 Kg, 5 Kg PET PE Bag & 25 Kg - Laminated PP Bag

**SHELF LIFE:** 2 Years

# KITCHEN ESSENTIALS







## ALL PURPOSE FLOUR

### ATTRIBUTES:

- Purposefully milled to be versatile for multiple products
- Processed and packed under hygienic conditions
- Fortified with Iron, Zinc, Folic Acid & Vitamin B12

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**INTENDED USAGE:** Cookies, Cakes, Rusks, Pancakes, Pizza Dough, Breads, Pasta, Croissants, & Waffles

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### PACK SIZE:

- 500g & 1 Kg

### SHELF LIFE:

- 12 Months
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## SEMOLINA

### ATTRIBUTES:

- Excellent source of Thiamine, Folate, & Vitamin B
- Fortified with Iron, Zinc, Folic Acid, & Vitamin B12
- Coarse & obtained from the best durum wheat
- Processed & packed in our state-of-the-art technology

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**INTENDED USAGE:** Pudding, Dosa, Idli, & Biscuits

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### PACK SIZE:

- 250g & 500g

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### SHELF LIFE:

- 12 months
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## CHICKPEA FLOUR

### ATTRIBUTES:

- Obtained from unpolished, unadulterated, & preservative free Daal Chana
- Strict quality control with over 30+ checks
- Excellent source of Fiber, Minerals, & Vitamins such as Iron, Magnesium, Folate, and Manganese
- Processed & packed in our state-of-the-art facility

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**INTENDED USAGE:** Fritters, Curry & Socca

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### PACK SIZE:

- 500g & 1 Kg

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### SHELF LIFE:

- 12 Months
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## PIZZA FLOUR

### ATTRIBUTES:

- Purposefully milled for Pizza baking
- Make homogeneous dough
- Rises well while baking

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**INTENDED USAGE:** Specially made for pizza dough

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### PACK SIZE:

- 10 Kg & 20 Kg - PET PE Bag

### SHELF LIFE:

- 12 Months
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# SALT RANGE





## HIMALAYAN PINK SALT

### ATTRIBUTES:

- With 84 natural traces minerals including Calcium, Magnesium, Potassium, and Zinc
- Best replacement of common salt for cooking across various cuisines

**INTENDED USAGE:** Seasoning dishes, sauteing vegetables & adding in soups, curries & salads

### PACK SIZE:

800 Gm, BOPP + CPP Bag

### SHELF LIFE:

18 Months

### NET WEIGHT:

800gm



## IODIZED REFINED SALT

### ATTRIBUTES:

- Refined & fortified with Iodine
- 100% natural and organic
- Low moisture percentage with free-flowing properties

**INTENDED USAGE:** Seasoning dishes, sauteing vegetables & adding in soups, curries & salads

### PACK SIZE:

800 Gm, BOPP + CPP Bag

### SHELF LIFE:

18 Months

### NET WEIGHT:

800gm





## REFINED SALT

### ATTRIBUTES:

- Refined & fortified with Iodine
- 100% natural and organic
- Low moisture percentage with free-flowing properties

**INTENDED USAGE:** Enhance the taste of your dishes with our Refined Salt that has the fortification of iodine.

### PACK SIZE:

800 Gm, BOPP + CPP Bag

### SHELF LIFE:

18 Months

### NET WEIGHT:

800gm



## COARSE HIMALAYAN SALT - CRUSHER GLASS BOTTLE

### ATTRIBUTES:

- Chemically similar to table salt.
- Contains up to 98 percent sodium chloride and traces of potassium, magnesium, and calcium.

**INTENDED USAGE:** Seasoning dishes, sauteing vegetables & adding in soups, curries & salads

### PACK SIZE:

200 Gm, Glass bottle

### SHELF LIFE:

18 Months

### NET WEIGHT:

200gm

# LENTILS RANGE







## DAAL CHANA

### PRODUCT DESCRIPTION:

Sunridge Daal Chana is packed in a state-of-the-art facility, rich in Zinc, Folate, Calcium, Protein, and Dietary Fiber, offering a naturally wholesome, traditional taste.

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#### PACK SIZE:

1kg & 500gms - Pouch

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#### SHELF LIFE:

6 -12 Months

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## DAAL MAASH

### PRODUCT DESCRIPTION:

Sunridge Daal Mash is carefully packed after de-husking, preserving its natural aroma and flavor for a rich, authentic taste.

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### PACK SIZE:

1kg & 500gms - Pouch

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### SHELF LIFE:

6 -12 Months

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# DAAL MASOOR

## PRODUCT DESCRIPTION:

Sunridge Daal Masoor is grown by dedicated farmers and packed in our advanced facility in a way that it retains its natural nutrients, giving you a wholesome, traditional taste.

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### PACK SIZE:

1kg & 500gms - Pouch

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### SHELF LIFE:

6 - 12 Months

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## DAAL MOONG

### PRODUCT DESCRIPTION:

Sunridge Daal Moong is rich in essential vitamins and minerals, processed in our modern facility for a naturally wholesome and flavorful experience.

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### PACK SIZE:

1kg & 500gms - Pouch

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### SHELF LIFE:

6 -12 Months

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# SABUT MASOOR

## PRODUCT DESCRIPTION:

Sunridge Sabut Masoor, processed in our advanced facility, is packed with protein, essential amino acids, and antioxidants for a nutritious, traditional flavor.

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### PACK SIZE:

1kg & 500gms - Pouch

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### SHELF LIFE:

6 - 12 Months

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## BLACK CHANA

### PRODUCT DESCRIPTION:

Sunridge Black Chana offers a protein-rich, fiber-packed option with more iron, folate, and antioxidants along with great taste.

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#### PACK SIZE:

1kg & 500gms - Pouch

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#### SHELF LIFE:

6 -12 Months

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# WHITE CHANA

## PRODUCT DESCRIPTION:

Sunridge White Chana can be a nutrient-dense meal for you that is rich in protein, folic acid, and essential minerals like iron, selenium, and zinc supporting your overall health.

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### PACK SIZE:

1kg & 500gms - Pouch

### SHELF LIFE:

6 -12 Months

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# SUNRIDGE OIL RANGE







## SUNRIDGE COOKING OIL

### PRODUCT DESCRIPTION:

Sunridge Cooking Oil is packed with taste and vitamins (A, D, E) and Omega 3&6. It's cholesterol-free and double-refined for purity, that gives you nutritious and tasty meals at home.

### PACK SIZES:

1 Ltr pouch, 1x5 Ltr Carton & 3 Ltr bottle

### SHELF LIFE:

12 Months



## SUNRIDGE CANOLA OIL

### PRODUCT DESCRIPTION:

Sunridge Canola Oil is healthy and delicious. Low in bad fat, it is packed with vitamins and Omega 3, that produce tasty meals which are good for your heart.

### PACK SIZES:

1 Ltr pouch, 1x5 Ltr Carton & 3 Ltr bottle

### SHELF LIFE:

12 Months





## SUNRIDGE DEEP FRYING OIL

### PRODUCT DESCRIPTION:

Elevate your frying experience with Sunridge Deep Frying Oil, ideal for perfect, crispy food items every time. It has a high smoke point, making it ideal for frying everything from golden french fries, bakery items to succulent fried chicken.

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### PACK SIZES:

16 Ltr Tin

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### SHELF LIFE:

12 Months

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# FROZEN RANGE







## VEGETABLE SPRING ROLL

Crispy, savory, vegetable filled appetizer, wrapped in a delicate pastry, perfect for a delightfully crunchy snack.

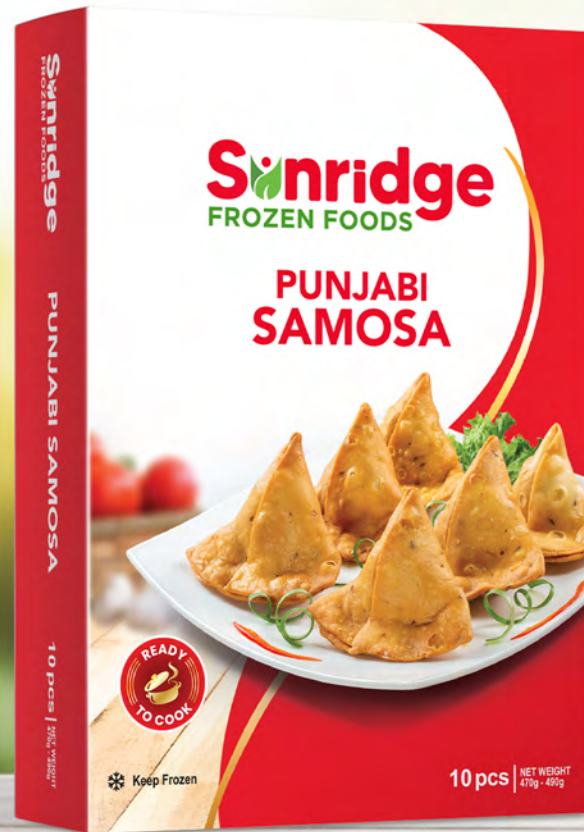
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**INGREDIENTS:** Carrots, Beans, Peas, Corn, Cabbage, Capsicum, Wheat Flour, Onion, Spice Mix, Vegetable Oil, Green Chillies, and Salt.

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**AVAILABLE IN:** 20 Pieces pack | **SHELF LIFE:** 1 Year

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## PUNJABI SAMOSA

Traditional triangular pastries filled with spicy potato mix, deep-fried to golden perfection, offering a crispy and flavorful snacking option.

**INGREDIENTS:** Potatoes, Wheat Flour, Onion, Spice Mix, Sunflower Oil, Green Chillies, Coriander and Salt.

**AVAILABLE IN:** 10 Pieces pack | **SHELF LIFE:** 1 Year





## CHICKEN POPPERS

Crispy and juicy, our chicken poppers can be a great bite-sized snack or become the star ingredient of any great dish.

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**INGREDIENTS:** Chicken, Wheat Flour, Black pepper, White Pepper, Garlic, Soya Protein, Vegetable Oil, Salt and Binding Agent (E451)

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**AVAILABLE IN:** 17-22 Pieces pack | **SHELF LIFE:** 1 Year

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## PLAIN PARATHA

Fluffy flat bread, lightly fried, perfect for any meal. Pair it with curries, chutneys, or enjoy on its own.

**INGREDIENTS:** Wheat Flour (Gluten), Margarine, Salt, Sugar, Milk (Lactose), Baking Powder (E500) and Permitted Preservative (E282).

**AVAILABLE IN:** 5 & 30 Pieces pack | **SHELF LIFE:** 2 Years





## WHOLE WHEAT PARATHA

Nutritious flat bread made from whole wheat flour, pan-fried to perfection, offering a wholesome and healthy option to pair with any meal.

**INGREDIENTS:** Whole Wheat Flour (Gluten), Margarine, Salt, Sugar, Milk (Lactose), Baking Powder (E500) and Permitted Preservative (E282).

**AVAILABLE IN:** 5 & 30 Pieces pack | **SHELF LIFE:** 2 Years



## FIBER-FIT PARATHA

Nutritious flat bread made from whole wheat flour, pan-fried to perfection, offering a wholesome and healthy option to pair with any meal.

**INGREDIENTS:** Whole Wheat Flour (Gluten), Margarine, Salt, Sugar, Milk (Lactose), Baking Powder (E500) and Permitted Preservative (E282).

**AVAILABLE IN:** 4 Pieces pack

**SHELF LIFE:** 2 Years



## CHEESE PARATHA

Delightfully appetizing, this paratha is stuffed with cheese for a savory taste that you can enjoy at any mealtime.

**INGREDIENTS:** High Fiber Wheat Flour (Gluten), Margarine, Salt, Sugar, Milk (Lactose), Baking Powder (E500) and Permitted Preservative (E282).

**AVAILABLE IN:** 4 Pieces pack

**SHELF LIFE:** 2 Years





## FIBER-FIT ALOO PARATHA

Flaky on the outside, this paratha is stuffed with mashed potatoes that are sprinkled with mild spices and herbs. Enjoy the fusion of flavors on its own or with any other condiment.

**INGREDIENTS:** Wheat Flour (Gluten), Margarine, Salt, Sugar, Milk (Lactose), Baking Powder (E500) and Permitted Preservative (E282).

**AVAILABLE IN:** 3 Pieces pack

**SHELF LIFE:** 2 Years



## FIBER-FIT CHEESE PARATHA

Crispy and flaky, this paratha is stuffed with creamy cheese that will give you an appetizing flavor. Enjoy the fusion of flavors on its own or with any other condiment.

**INGREDIENTS:** Whole Wheat Flour (Gluten), Margarine, Salt, Sugar, Milk (Lactose), Baking Powder (E500) and Permitted Preservative (E282).

**AVAILABLE IN:** 4 Pieces pack

**SHELF LIFE:** 2 Years



## FIBER-FIT QEEMA PARATHA

Flaky on the outside, this paratha contains a filling of minced meat that is mixed with mild spices and herbs. Enjoy the fusion of flavors on its own or with any other condiment.

**INGREDIENTS:** Wheat Flour (Gluten), Margarine, Salt, Sugar, Milk (Lactose), Baking Powder (E500) and Permitted Preservative (E282).

**AVAILABLE IN:** 5 Pieces pack

**SHELF LIFE:** 2 Years





## KALONJI NAAN

This soft and perfectly round naan is baked with kalonji seeds so that each bite you take has a deeper flavour.

**INGREDIENTS:** Wheat Flour, Milk, Vegetable Ghee, Egg, Kalwanji Seeds, Salt, Yeast and Sodium bicarbonate (E500).

**AVAILABLE IN:** 3 Pieces pack

**SHELF LIFE:** 2 Years



## ROGHNI NAAN

Our Roghni Naan has a smoky flavour that goes well with its pillowy texture and golden crust. Soft and chewy, our Roghni Naan is perfect to eat with any gravy.

**INGREDIENTS:** Wheat Flour, Milk, Vegetable Ghee, Egg, Sesame Seed, Salt, Yeast and Sodium bicarbonate (E500).

**AVAILABLE IN:** 3 Pieces pack

**SHELF LIFE:** 2 Years



## TANDOORI NAAN

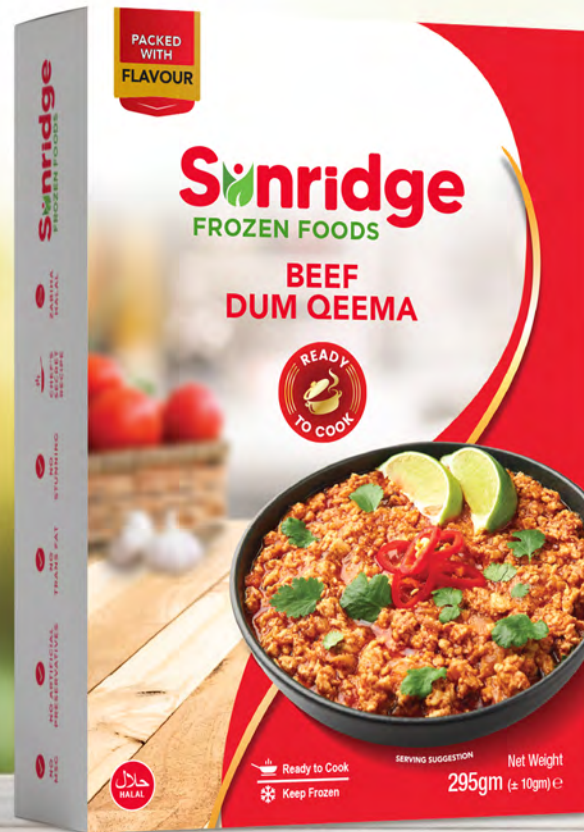
Our Tandoori Naan gives you a soft texture that breaks easily into small pieces and gives you flavourful bites when paired with a gravy.

**INGREDIENTS:** Wheat Flour, Milk, Salt, Sugar, Baking Powder (E500).

**AVAILABLE IN:** 5 Pieces pack

**SHELF LIFE:** 2 Years





## BEEF DUM QEEMA

Flavourful minced beef is cooked with traditional spices and topped off with a smoky barbecue aroma for a deeper and more enhanced flavour.

**INGREDIENTS:** Beef, Onion, Vegetable Oil, Salt, Spices mix, Vegetables, and Citric Acid (E331).

**SHELF LIFE:** 2 Years



## CHICKEN NUGGETS

Small boneless nuggets that are breaded and battered. Simply take out of the packaging and fry until they turn golden brown.

**INGREDIENTS:** Chicken, Bread Crumbs, Milk, Spice Mix, Soya Protein, Vegetable oil, Salt and Binding Agent (E451).

**SHELF LIFE:** 2 Years







## FISH FINGERS

Our Fish Fingers are made using mild spices which are then breaded and battered. Deep fry them until they are golden brown for the perfect flavour.

**INGREDIENTS:** Hamour Fish, Bread Crumb, Salt, Binding Agent (E-451) and Salt.

**AVAILABLE IN:** 6 Pieces pack

**SHELF LIFE:** 2 Years

# CONFECTIONERY RANGE







## VANILLA CUPCAKE WITH CHOCOLATE CREAM

### PRODUCT DESCRIPTION:

The craziest combo of rich chocolate fused in the fluffiest cupcake creates the amazing chocolate cream filled cupcake which turns every time into fun times!

Good Goodies' Energix seal means that all our treats are made with wholesome flour that is fortified with Iron, Vitamin B12 and Zinc. So you enjoy nutritional goodness in every bite.

### CARTON CONFIGURATION:

12 units X 24 show boxes = 288 units

### SHELF LIFE:

12 Months

### NET WEIGHT:

19.5g



## VANILLA CUPCAKE WITH SPRINKLES & VANILLA CREAM

### PRODUCT DESCRIPTION:

Elevate your celebrations with the delightful Good Goodies Vanilla Sprinkles Cupcake. Its vibrant, colourful sprinkles on a delicious vanilla cake bring a joy to your special moments.

Good Goodies' Energix seal means that all our treats are made with wholesome flour that is fortified with Iron, Vitamin B12 and Zinc. So you enjoy nutritional goodness in every bite.

### CARTON CONFIGURATION:

12 units X 24 show boxes = 288 units

### SHELF LIFE:

12 Months

### NET WEIGHT:

19.5g





## VANILLA CUP CAKE WITH STRAWBERRY JAM

### PRODUCT DESCRIPTION:

This flavorful cupcake is filled with sweet and tangy strawberry jam, making a combination that will surely melt your heart every time.

Good Goodies' Energix seal means that all our treats are made with wholesome flour that is fortified with Iron, Vitamin B12 and Zinc. So you enjoy nutritional goodness in every bite.

### CARTON CONFIGURATION:

12 units X 24 show boxes = 288 units

### SHELF LIFE:

12 Months

### NET WEIGHT:

19.5g



## CUPCAKE WITH DOUBLE CHOCOLATE

### PRODUCT DESCRIPTION:

Get ready for some gooey double chocolate goodness. It is a melt-in-your mouth treat and the ultimate cupcake for a chocoholic.

Good Goodies' Energix seal means that all our treats are made with wholesome flour that is fortified with Iron, Vitamin B12 and Zinc. So you enjoy nutritional goodness in every bite.

### CARTON CONFIGURATION:

12 units X 24 show boxes = 288 units

### SHELF LIFE:

12 Months

### NET WEIGHT:

19.5g



## CHOCOLATE CUPCAKE WITH VANILLA CREAM

### PRODUCT DESCRIPTION:

Our chocolate cupcake is filled with vanilla cream for a fun and flavorful surprise.

Good Goodies' Energix seal means that all our treats are made with wholesome flour that is fortified with Iron, Vitamin B12 and Zinc. So you enjoy nutritional goodness in every bite.

### CARTON CONFIGURATION:

12 units X 24 show boxes = 288 units

### SHELF LIFE:

12 Months

### NET WEIGHT:

19.5g

# SLICE CAKE

## PRODUCT DESCRIPTION:

Good Goodies Slice Cakes are a delicious treat that makes your every moment delightful.

Good Goodies' Energix seal means that all our treats are made with wholesome flour that is fortified with Iron, Vitamin B12, and Zinc. So you enjoy nutritional goodness in every bite.

## CARTON CONFIGURATION:

06 units X 24 show boxes = 144 units

## SHELF LIFE:

12 Months

## NET WEIGHT:

38g





# TEA CAKE BAR

## PRODUCT DESCRIPTION:

Good Goodies Tea Cake Bar is a sweet and simple delight to enjoy with your tea and makes your tea-time special.

Good Goodies' Energix seal means that all our treats are made with wholesome flour that is fortified with Iron, Vitamin B12, and Zinc. So you enjoy nutritional goodness in every bite.

## CARTON CONFIGURATION:

12 units X 24 show boxes = 288 units

## SHELF LIFE:

12 Months

## NET WEIGHT:

19.5g



# FRENCH HEARTS

## PRODUCT DESCRIPTION:

These flaky sweet treats in a heart shape are great for a quick and delicious snack.

Good Goodies' Energix seal means that all our treats are made with wholesome flour that is fortified with Iron, Vitamin B12 and Zinc. So you enjoy nutritional goodness in every bite.

CARTON CONFIGURATION:	SHELF LIFE:	NET WEIGHT:
24 units X 18 show boxes = 432 units	12 Months	11g



# BUTTER COOKIES

## PRODUCT DESCRIPTION:

Sweet and Buttery cookies to satisfy in between meals craving that gives you a premium experience.

Good Goodies' Energix seal means that all our treats are made with wholesome flour that is fortified with Iron, Vitamin B12 and Zinc. So you enjoy nutritional goodness in every bite.

CARTON CONFIGURATION:	SHELF LIFE:	NET WEIGHT:
24 units X 18 show boxes = 432 units	12 Months	5.5g x 2 Biscuits



# CHAI DUBKI

## PRODUCT DESCRIPTION:

Add some taste and make your tea time special with these egg cookies that you can dip in tea or eat on its own.

CARTON CONFIGURATION:	SHELF LIFE:	NET WEIGHT:
24 units X 18 show boxes = 432 units	12 Months	5.5g x 2 Biscuits



# ZEERA KHAAS

## PRODUCT DESCRIPTION:

Sprinkled with cumin, these tasty biscuits are a great snack for your tea time.

CARTON CONFIGURATION:	SHELF LIFE:	NET WEIGHT:
24 units X 18 show boxes = 432 units	12 Months	5.5g x 2 Biscuits





# PREMIUM COOKIES





**COMING SOON**

## PREMIUM BROWNIE COOKIES

### PRODUCT DESCRIPTION:

A perfect fusion of a brownie and a chocolate cookie, these treats are chewy with a fudgy center and a crisp edge. Enjoy their rich, indulgent flavor with a glass of milk or coffee.

### PACK SIZE:

126gms & 70gms - Box

### SHELF LIFE:

12 Months



**COMING SOON**

## PREMIUM BUTTER COOKIES

### PRODUCT DESCRIPTION:

Buttery and tender, these cookies melt in your mouth with each bite. With so much buttery flavor, they pair perfectly with tea or coffee and are a perfect sweet treat.

### PACK SIZE:

126gms & 70gms - Box

### SHELF LIFE:

12 Months





**COMING SOON**

## **PREMIUM CHOCOLATE CHUNK COOKIES**

### **PRODUCT DESCRIPTION:**

Thick and soft, these cookies are packed with chocolate chunks and buttery dough. With golden edges and a gooey center, they're a cookie lover's dream.

### **PACK SIZE:**

126gms & 70gms - Box

### **SHELF LIFE:**

12 Months



**COMING SOON**

## PREMIUM COCONUT COOKIES

### PRODUCT DESCRIPTION:

Loaded with coconut flakes, these cookies have crispy edges and soft centers. The toasty, crunchy coconut flavor makes them an irresistible treat.

### PACK SIZE:

126gms & 70gms - Box

### SHELF LIFE:

12 Months



**COMING SOON**

## PREMIUM OAT COOKIES

### PRODUCT DESCRIPTION:

Soft and chewy, these Rolled Oat Cookies are made with oats, butter, and brown sugar. They strike the perfect balance of crispy on the outside and chewy on the inside.

### PACK SIZE:

126gms & 70gms - Box

### SHELF LIFE:

12 Months





**COMING SOON**

## **PREMIUM SHORT BREAD COOKIES**

### **PRODUCT DESCRIPTION:**

Rich, buttery, and delectably tender, these golden shortbread cookies are a classic. Perfect for any cookie lover.

### **PACK SIZE:**

126gms & 70gms - Box

### **SHELF LIFE:**

12 Months

# PREMIUM BISCUITS RANGE





## PEANUT BISCUITS

### PRODUCT DESCRIPTION

Our peanut biscuits are sweet, salty, and irresistibly delicious. Have them with your tea for an elevated flavour experience.

#### SHELF LIFE:

12 Months

#### NET WEIGHT:

200gm





## CHECKER BISCUITS

### PRODUCT DESCRIPTION

These visually stunning checkerboard biscuits give you a perfect balance of chocolate and buttery flavors. These biscuits are as delicious as they are beautiful and make a perfect gift for anyone.

---

#### SHELF LIFE:

12 Months

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#### NET WEIGHT:

200gm

---



## CHOCOLATE BISCUITS

### PRODUCT DESCRIPTION

A delightful combination of rich chocolate mixed into buttery biscuits. Enjoy the blissful taste of chocolate in every bite.

#### SHELF LIFE:

12 Months

#### NET WEIGHT:

200gm



## COCONUT BITES

### PRODUCT DESCRIPTION

Crispy bites blended with the real richness of coconuts for a tropical, buttery treat. These bites are perfect for your teatime or to enjoy on their own.

#### SHELF LIFE:

12 Months

#### NET WEIGHT:

250gm





## COFFEE BISCUITS

### PRODUCT DESCRIPTION

These crisp, buttery biscuits are infused with the rich, aromatic flavor of coffee for a delightful experience.

#### SHELF LIFE:

12 Months

#### NET WEIGHT:

200gm



## NAN KHATAI

### PRODUCT DESCRIPTION

Soft, buttery cookies with a golden-brown exterior and melt-in-your-mouth texture these traditional treats are baked to perfection.

#### SHELF LIFE:

12 Months

#### NET WEIGHT:

350gm



## ASSORTED FLAKY TREATS

### PRODUCT DESCRIPTION

Light, buttery puff pastries that melt in your mouth with every bite. Perfect for satisfying cravings for a crispy, flaky snack. The pack includes Cheese Sticks, Sweet Sticks, French Heart, Gol Khara, Tie Khara and Sweet Bakar Khani.

### SHELF LIFE:

12 Months

### NET WEIGHT:

175gm





## ASSORTED BISCUITS

### PRODUCT DESCRIPTION

Enjoy the crunchiness of these premium biscuits that give you a rich chewiness of Date and serve you nutty perfection with its Almond Biscuits and Peanut Biscuits. Savor the tropical flavor by trying our Coconut Biscuits and indulge in a unique flavour of Chocolate Peanut blend.

### SHELF LIFE:

12 Months

### NET WEIGHT:

200gm



## CAKE RUSK

### PRODUCT DESCRIPTION

A classic, crunchy snack with a timeless taste. Enjoy it best by dipping in piping hot tea or enjoy on its own for a crunchy experience.

---

#### SHELF LIFE:

12 Months

---

#### NET WEIGHT:

350gm

---



## BAKAR KHANI

### PRODUCT DESCRIPTION

This delicate, buttery pastry pairs wonderfully with tea or coffee and simply melts in your mouth. Each bite offers a heavenly experience that keeps you wanting more.

#### SHELF LIFE:

12 Months

#### NET WEIGHT:

200gm



# BISCOTTI RANGE





# ALMOND BISCOTTI

## PRODUCT DESCRIPTION

Authentic Italian biscotti with generous chunks of almonds are baked to perfection to give you a signature crunchy texture, that pair well with coffee or tea.

### SHELF LIFE:

12 Months

### NET WEIGHT:

250gm





# CHOCOLATE BISCOTTI

## PRODUCT DESCRIPTION

Indulgent biscotti with a bold chocolate flavor that redefines this classic treat. Perfect for a rich, satisfying snack during your coffee or teatime.

SHELF LIFE:	NET WEIGHT:
12 Months	250gm





# DATE & ALMOND BISCOTTI

## PRODUCT DESCRIPTION

A delightful blend of authentic Italian recipe mixed with dates give you in a crispy, twice-baked Italian biscotti with a nutty, sweet flavor.

SHELF LIFE:	NET WEIGHT:
12 Months	250gm



# PISTACHIO BISCOTTI

## PRODUCT DESCRIPTION

Premium biscotti filled with crunchy pistachios that add more depth of flavours to this authentic Italian snack.

### SHELF LIFE:

12 Months

### NET WEIGHT:

250gm





# Feel The Crunch

In 6 exciting flavours







## SNACKY SALTY

### PRODUCT DESCRIPTION:

This Salty wheat-based snack comes in a penne shape that absorbs more flavour and gives you a tasty, crispy and crunchy snack.

CARTON CONFIGURATION:	SHELF LIFE:	NET WEIGHT:
48 units in a carton	12 Months	12g



## SNACKY VEGGIE

### PRODUCT DESCRIPTION:

This Veggie flavoured wheat-based snack gives you a unique combination of onion and potatoes. It's penne shape absorbs more flavour and gives you a tasty, crispy and crunchy snack.

CARTON CONFIGURATION:	SHELF LIFE:	NET WEIGHT:
48 units in a carton	12 Months	12g



## SNACKY SPICY

### PRODUCT DESCRIPTION:

This Spicy wheat-based snack is crispy, crunchy and tasty. It comes in a penne shape that absorbs more flavour and gives you a spicy kick in every bite.

CARTON CONFIGURATION:	SHELF LIFE:	NET WEIGHT:
48 units in a carton	12 Months	12g



## SNACKY KETCHUP

### PRODUCT DESCRIPTION:

This Ketchup flavoured wheat-based snack gives you a mix of sweet and tangy taste in every bite. It's penne shape absorbs more flavour and gives you a tasty, crispy and crunchy snack.

CARTON CONFIGURATION:	SHELF LIFE:	NET WEIGHT:
48 units in a carton	12 Months	12g



## SNACKY CHATPATA

### PRODUCT DESCRIPTION:

This Chatpata flavoured wheat-based snack gives you a unique combination of spices. It's penne shape absorbs more flavour and gives you a tasty, crispy and crunchy snack.

---

#### CARTON CONFIGURATION:

48 units in a carton

#### SHELF LIFE:

12 Months

#### NET WEIGHT:

12g

---



## SNACKY BLACK PEPPER

### PRODUCT DESCRIPTION:

This Black Pepper flavoured wheat-based snack gives you a spicy and woody taste. It's penne shape absorbs more flavour and gives you a tasty, crispy and crunchy snack.

---

#### CARTON CONFIGURATION:

48 units in a carton

#### SHELF LIFE:

12 Months

#### NET WEIGHT:

12g

---



# CHIPS RANGE





## CLASSIC SALTY CHIPS

### PRODUCT DESCRIPTION:

Crunchy, salty and delicious. Our Classic Salty chips fit perfectly in your snack time. Share it with your family and friends, or enjoy the entire packet yourself.

#### SHELF LIFE:

12 Months

#### NET WEIGHT:

50g & 100g



## SOUR CREAM & ONION CHIPS

### PRODUCT DESCRIPTION:

Enjoy the combination of sour cream and onions in these crunchy and flavourful chips.

#### SHELF LIFE:

12 Months

#### NET WEIGHT:

50g & 100g



## HOT'N'SPICY CHIPS

### PRODUCT DESCRIPTION:

Level up your snacking with Hot 'N' Spicy and enjoy the heat of these chips with extra crunch.

#### SHELF LIFE:

12 Months

#### NET WEIGHT:

50g & 100g



## BARBEQUE CHIPS

### PRODUCT DESCRIPTION:

Smoky, sweet, and spicy; these flavours define our BBQ Chips. Add excitement to your snacking time and start munching.

#### SHELF LIFE:

12 Months

#### NET WEIGHT:

50g & 100g



# SNACKS RANGE





## DAAL KAMAAL MIRCH MASALA

### PRODUCT DESCRIPTION:

Made with lentils, this flavourful snack is incredibly appetizing and have a traditionally spicy taste that is perfect for anyone.

---

#### CARTON CONFIGURATION:

48 units in a carton

#### SHELF LIFE:

12 Months

#### NET WEIGHT:

12g

---



## PATTI PARTY MIRCH MASALA

### PRODUCT DESCRIPTION:

A filling and appetizing lentils-based snack that is shaped into long crisps. Each crisp is mixed with traditional spices for a wonderfully spicy flavour.

---

#### CARTON CONFIGURATION:

48 units in a carton

#### SHELF LIFE:

12 Months

#### NET WEIGHT:

12g

---

# POTATO STICKS







## MASALA SLIMS SPICY

### PRODUCT DESCRIPTION:

Our Spicy Slims are made from large potatoes so that each crisp is long and flavourful. These slims are sprinkled with spices to deliver a satisfying kick of heat and irresistible taste.

---

#### SHELF LIFE:

12 Months

#### NET WEIGHT:

35g & 200g

---



## MASALA SLIMS SALTY

### PRODUCT DESCRIPTION:

Crafted from large potatoes to give you long thin crisps, our Salted Slims are delicately seasoned with a touch of salt, and serve you a great crisp in every bite.

#### SHELF LIFE:

12 Months

#### NET WEIGHT:

35g & 200g



## MASALA SLIMS BLACK PEPPER

### PRODUCT DESCRIPTION:

These slender potato sticks are fried to golden perfection and dusted with black pepper, offering a zesty, peppery crunch that's simply irresistible.

#### SHELF LIFE:

12 Months

#### NET WEIGHT:

35g & 200g





## NIMKO RANGE







COMING SOON

## BOMBAY MIX

### PRODUCT DESCRIPTION:

Crispy gram flour-coated peanuts mixed with mild spices this Bombay Mix contains traditional flavours and is a mouthwatering treat.

#### SHELF LIFE:

12 Months

#### NET WEIGHT:

100g & 200g



COMING SOON

## DAAL CHANA

### PRODUCT DESCRIPTION:

Crispy and tangy chana daal, delivering a spicy kick with every bite.

#### SHELF LIFE:

12 Months

#### NET WEIGHT:

100g & 200g



COMING SOON

## DAAL MOTH

### PRODUCT DESCRIPTION:

A spicy blend of noodles, brown lentils, and cashews, ideal for a flavorful treat.

#### SHELF LIFE:

12 Months

#### NET WEIGHT:

100g & 200g



COMING SOON

## DAAL MOONG

### PRODUCT DESCRIPTION:

High-quality moong daal with a nutty flavor and nutritional benefits for a healthy snack.

#### SHELF LIFE:

12 Months

#### NET WEIGHT:

100g & 200g



COMING SOON

## SPICY PEANUTS

### PRODUCT DESCRIPTION:

Peanuts coated with a fiery spice blend, that gives you bold, tangy flavors loved by all ages.

#### SHELF LIFE:

12 Months

#### NET WEIGHT:

100g & 200g



COMING SOON

## CRISPY PAPRI

### PRODUCT DESCRIPTION:

A round, crispy, deep-fried cracker that adds crunch to chaat recipes and other meals. Or you can enjoy this savoury, salty snack all on its own.

#### SHELF LIFE:

12 Months

#### NET WEIGHT:

100g & 200g





COMING SOON

## BAREEK GATHIYA

### PRODUCT DESCRIPTION:

Light and crispy Bareek Gathiya offers a delicate crunch and a delightful snacking experience.

#### SHELF LIFE:

12 Months

#### NET WEIGHT:

100g & 200g



COMING SOON

## BAREEK SEV

### PRODUCT DESCRIPTION:

Our Bareek Sev is a crunchy, savory snack made from gram flour, palm oil, and salt, perfect for nimco lovers.

#### SHELF LIFE:

12 Months

#### NET WEIGHT:

100g & 200g



COMING SOON

## CHAT PATTANIMKO

### PRODUCT DESCRIPTION:

A spicy blend of potato sticks, masala papri, chana dal, and bareek sev makes up our Chatpata Mix that is ideal for snacking any time.

#### SHELF LIFE:

12 Months

#### NET WEIGHT:

100g & 200g



COMING SOON

## CHATKHARA PAPRI

### PRODUCT DESCRIPTION:

This crispy papri is a delightful, crunchy snack that tastes great with your afternoon tea. Or you can enhance your chana chaat with our tangy Chatkhara Papri, the perfect addition to elevate its flavor.

#### SHELF LIFE:

12 Months

#### NET WEIGHT:

100g & 200g



COMING SOON

## COATED PEANUTS

### PRODUCT DESCRIPTION:

Crunchy, coated peanuts, that are fresh and ready to enjoy as a savory snack.

#### SHELF LIFE:

12 Months

#### NET WEIGHT:

100g & 200g



COMING SOON

## DAAL SEV

### PRODUCT DESCRIPTION:

A tasty combination of Bengal gram and gram flour noodles, perfect for teatime snacking.

#### SHELF LIFE:

12 Months

#### NET WEIGHT:

100g & 200g





COMING SOON

## GATHIYA PAPRI

### PRODUCT DESCRIPTION:

With its original recipe coming from Gujarat, this snack is modified with Pakistani spices and combines crispy gram flour with a hint of salt, ideal with a cup of tea.

#### SHELF LIFE:

12 Months

#### NET WEIGHT:

100g & 200g



COMING SOON

## SWEET CHEWRA

### PRODUCT DESCRIPTION:

A delightful mix of raisins and rice flakes, balancing sweetness and subtle sourness in every bite, our Sweet Chewra is a treat to eat.

#### SHELF LIFE:

12 Months

#### NET WEIGHT:

100g & 200g



COMING SOON

## GATHIYA

### PRODUCT DESCRIPTION:

Soft-textured Gathiya that melts in your mouth, offering a unique twist to crispy snacks.

### SHELF LIFE:

12 Months

### NET WEIGHT:

100g & 200g



COMING SOON

## MASALA PAPRI

### PRODUCT DESCRIPTION:

Golden-fried circular pieces have a bold spicy kick to it. Our Masala Papri is perfect for those who love spicy snacks.

### SHELF LIFE:

12 Months

### NET WEIGHT:

100g & 200g



COMING SOON

## MIX NIMKO

### PRODUCT DESCRIPTION:

A flavorful blend of spicy potato sticks, peanuts, fried mutter, and chana, crafted with recipes that celebrate Pakistan's heritage in snacking.

#### SHELF LIFE:

12 Months

#### NET WEIGHT:

100g & 200g



COMING SOON

## SALTED PEANUTS

### PRODUCT DESCRIPTION:

Carefully roasted peanuts that enhance their natural nuttiness and crunchy texture.

#### SHELF LIFE:

12 Months

#### NET WEIGHT:

100g & 200g





COMING SOON

## KHATTA MEETHA MIX

### PRODUCT DESCRIPTION:

A sweet and tangy blend of rice flakes, gram noodles, peanuts, and lentils that is perfect for serving in large gatherings.

### SHELF LIFE:

12 Months

### NET WEIGHT:

100g & 200g



COMING SOON

## SALTY CHEWRA

### PRODUCT DESCRIPTION:

Made from flattened rice our Salty Chewra is a crunchy, savoury and satisfying treat for any occasion.

### SHELF LIFE:

12 Months

### NET WEIGHT:

100g & 200g

# SUNRIDGE FOODS CERTIFICATIONS



Food Safety System Certification

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<b>SZUTEST</b>	<b>SZUTEST</b>	<b>SZUTEST</b>	<b>SZUTEST</b>
<b>CERTIFIED</b>	<b>CERTIFIED</b>	<b>CERTIFIED</b>	<b>CERTIFIED</b>
COMPANY	COMPANY	COMPANY	COMPANY
ISO 9001	ISO 14001	ISO 22000	ISO 45001

# SUNRIDGE CONFECTIONERY CERTIFICATIONS



Food Safety System Certification

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Halal Food Safety System Certification





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